

Our Profile

As a division of the Sunway Travel Group, Priority Group & Incentive Travel has continued to be a very successful provider of end-to-end travel solutions for group and incentive travel in Ireland and worldwide for over 15 years.

Our business is about people. Our service is quality assured.....our priority is you!!

The world of group and incentive travel has witnessed major growth and sophistication in recent times which means destinations are becoming more exotic. The real world demands extraordinary experiences with realistic budgets and this is our promise to you!

Priority Group & Incentive Travel brings unsurpassed service and creativity to a host of clients. This is true whether you want to organise an event for five, fifty or five hundred people. We will design an imaginative and tailor made programme for your next event, whether it be to entertain your key customers at a prestigious sporting event, coordinating a conference or organising an incentive programme.



end-to-end travel solutions





ideal locations

Event Management

At Priority Group & Incentive Travel we are committed to putting our resources, creativity and professionalism to work for you. Your aims and objectives will be our key focus in finding you the ideal location, providing you with unrivalled account management services which not only brings the world to your company, but speaks clearly of your company's commitment to its employees and clients.

Our attention to detail and hands on approach will earn your trust and loyalty. Our creativity and experience will provide you with strategic solutions which will encourage professional development, networking and motivate and reward your guests... all this by choosing a distinctive location!!

Our objective is to exceed your expectations and guarantee a trip with WOW factor.



What's in it for you?

- All events are managed by an Account Manager to provide you with on-site assistance, making sure that all details of your programme are flawlessly executed.
- Our account management allows you to concentrate on your guests while we pay in-depth attention to the finer details
- Priority Group & Incentive Travel maintain excellent relationships with ground agents, hotels and airlines globally, in order to consolidate all of your needs and to ensure your requirements are met on a country by country basis.
- We automatically source the best value group rates with suppliers, therefore, cutting out the middleperson where possible.
- Whether it is group seats on a scheduled or charter aircraft, Priority Group and Incentive Travel are fully bonded and hold an IATA & Tour Operators licence, with facilities to reserve and issue airline tickets for group travel.
- Aspirational, imaginative and flawless all summarise Priority Group and Incentive Travels' guarantee to you...One objective. Our Priority!



Consolidate your needs

Destination Management

You seek end to end organisation of your events and we deliver the complete spectrum of services enabling you to focus on your event's business goals rather than just logistics. From initial enquiry to the safe return of your group - small or large, Priority Group & Incentive Travel leaves nothing undone!! Our services include:

- *Registration*
- *Airline Ticketing*
- *Hotel Selection, contracting and room management*
- *Themed parties and Gala dinners*
- *Coordination of all activities and recreation ie. sporting or cultural*
- *Corporate gifts and branding*
- *On-site assistance*
- *Post event evaluation*

On subsequent pages are a few sample incentive programmes of what Priority Group and Incentive Travel have been responsible for and successful in organising. We have tailor made programmes for groups ranging in size at some of the worlds leading destinations including Buenos Aires, Hong Kong, Chicago, Dubai and Sydney with destinations closer to home in countries such as Croatia, Portugal, Switzerland, Russia, Turkey and many other exciting locations in Ireland and throughout Europe.



Coordination of activities

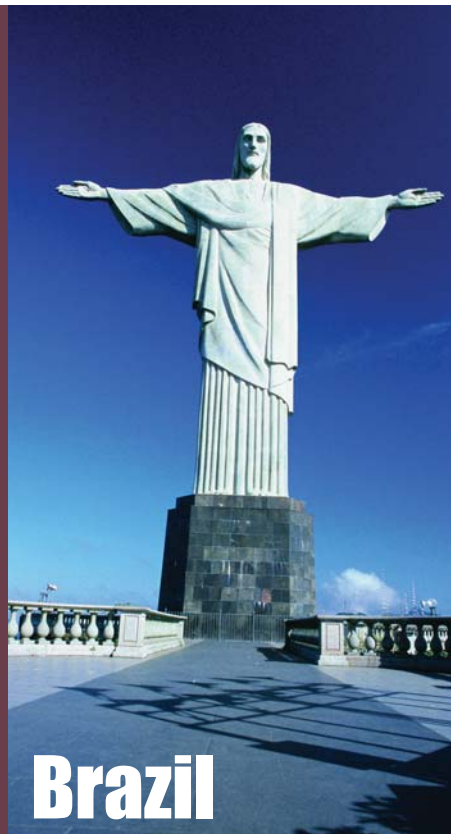
Brazil - Rio de Janeiro

No of people - 15 people

Duration - 7 Nights

Programme content

- Flights via Madrid
- Helicopter flip over Sugar Loaf Mountain
- Hotel based on Copacabana Beach
- Tickets for a soccer match in Maracana Stadium
- 4 x 4 safari through Tijuca Rainforest
- Corcovada Mountain
(Christ the Redeemer Statue)
- Relax on Ipanema Beach



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Amman - Jordan

No of people - 80

Duration - 5 Nights

Programme Content

- Flights on direct charter
- City based hotel
- Journey on the Lawrence of Arabia steam train to the Dead Sea
- Tour of the Roman Theatres and Tombs of Petra
- 4 x 4 Safari over sand dunes of Wadi Rum
- Bedouin feast in the desert
- Hot air ballooning



Swedish Lapland - Uméå

No of people - 40 people

Duration - 3 nights

Programme content

- Flights via Stockholm
- Hotel located on the edge of a frozen lake
- Snow mobile safari into wilderness
- Lunch served in traditional Sumi Hut
- Team activities: ice carving, axe throwing, ice fishing
- Dog sleigh adventure in Ekorrsle
- Cross country skiing
- Traditional Swedish saunas
- Drinks reception in Ice Bar
- Viewing Aurora Boralis



Swedish Lapland

Zambia - Botswana

No of people - 16 people

Duration - 5 nights

Programme content

- Flights via London / Johannesburg
- Hotel based on Zambezi River
- Guided tour of Victoria Falls
- Traditional Boma BBQ with drumming
- Whitewater rafting on the Zambezi
- Elephant back safaris
- Sunset cruise on the African Queen
- Optional bungi jumping off Victoria Falls Bridge
- Colonial afternoon tea on Livingstone Island
- Flight of the Angels
- Abseil / gorge swing
- Gala dinner & drinks on board steam train



Zambia - Botswana

Professional Conference Organisation

At Priority Group and Incentive Travel we use our event management skills to organise large international and local conferences, matching suitable destinations and function venues for any number of delegates.

Priority Group and Incentive Travel believe that a conference, convention or seminar should be an exciting event that has a carefully balanced blend of business and memorable social events which will encourage networking amongst the participating parties.

With our dedicated conference planning we will make the booking, payment and registration as easy as possible for you and your guests. Our careful coordination will ensure your guests leave with a positive perception of your company as well as the destination of your event.



Corporate Weekend Getaways

There is no question that there are some wonderful exotic locations around the world which would make an attractive incentive for your guests...but for most, time is of the essence in today's busy work environment so this may be out of the question.

Whether it be a group of key clients or for a staff social event, Priority Group and Incentive Travel will tailor a weekend getaway to suit all your requirements. This gives you the perfect opportunity to add as little or as much as you like to our programmes, whilst enjoying some of the magnificent and awe inspiring destinations which are closer to home... but are worlds apart!!



Sport & Corporate Hospitality

Priority Group and Incentive Travel can coordinate quality corporate hospitality programmes to prestigious sporting events within Ireland, the UK and Worldwide. We will synchronise the event to your needs, offering premier hospitality to each and everyone of your guests.

The main sporting categories are listed below, if there is something in particular that you are looking for, there is no task too elaborate.....

Horse Racing	Motor Sports	Rugby	Soccer	Golf	Other
<ul style="list-style-type: none">• Prix De L'arc De Triomphe• Royal Ascot• Dubai Classic• Cheltenham Festival	<ul style="list-style-type: none">• Formula 1 Grand Prix• Le Mans• Classic Car Racing• World Rally Championships	<ul style="list-style-type: none">• Six Nations• World Cup• Lions Tours	<ul style="list-style-type: none">• Premiership• World Cup• UEFA Cup• Champions League	<ul style="list-style-type: none">• Ryder Cup• Masters – Augusta• Irish Open	<ul style="list-style-type: none">• Wimbledon• Group Ski Trips• Winter & Summer Olympics





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